

Louisiana State Exhibit Museum
Regional Governing Board and Friends of LSEM
Joint Meeting

Wednesday, March 14, 2018 Noon at State Exhibit Museum

The meeting was called to order by Nell Shehee, Governing Board Chair with Linda Lynn, Friends of LSEM Chair.

Cindy Grogan called the roll for the Regional Governing Board.

Karen Logan called the roll for the Friends Board.

Friends Board members present: George Bakowski, Lindora Baker, Roy Burrell, Harriett Daggett, Scott Douget, Margaret Green, Delton Harrison, Jane Hubbard, Merrilee Leatherman, Karen Logan, Linda Lynn, Keith Norwood, Mark Rowe, Nell Shehee, Dr. Helen Taylor, Mary Walker, Lorine Burrell. Staff present: Wayne Waddell, Cindy Grogan and Nita Cole.

Nell Shehee introduced, Karen Witter, a MAP Peer Reviewer, who will speak later in the meeting.

Agenda for the Joint Meeting. The Agenda was presented by Nell Shehee and it was approved unanimously by both Boards.

Minutes of the Governing Board were approved unanimously as presented.

Minutes of the Friends Board Meeting : Nell Shehee introduced Linda Lynn, Friends Board Chair, and turned the meeting over to her for approval of the Friends Board Meeting minutes.

The Friends Board Meeting Minutes of January 25, 2018 were approved unanimously on motion by Delton Harrison and seconded by Harriet Daggett.

Governing Board Committee Reports

MAP Joint Task Force Committee report

Nell Shehee introduced Karen Witter to explain the purpose of her visit

Karen Witter explained the purpose of her visit was to help guide the development of the core documents needed to submit the State Exhibit Museum for accreditation with the American Alliance of Museums. She met with the joint Committee from The Governing Board and the Friends who are preparing these documents. To become accredited with AAM there are five core documents that must be submitted and approved. The American Alliance of Museums has only approved about five per cent of the Museums in the United States. These documents include a Mission Statement and other documents explaining how the Museum will serve the community, build public trust, demonstrate ethics and accountability and develop cooperation

and advocacy with other partners in the community. The development and submitting of these documents is a team effort. One of the advantages of this accreditation process for the LSEM is that the team effort required in creating these documents will result in new insights and expand the programs and visibility of the LSEM. If accredited this will be a wonderful recognition of the gem that is here in our State Exhibit Museum. Nita Cole was recognized as doing a remarkable job leading this effort.

Friends Reports followed:

Linda Lynn asked for Committee Reports

Projects Committee: Keith Norwood presented the report

Give for Good Campaign will begin in May. This matching fund raising is an opportunity with the Community Foundation. The term *crowd sourcing* describes engaging Social Media to expand the reach of the *Give for Good Campaign*. Every person on the Board can help in this project by becoming involved in Facebook, Twitter and other Social Media platforms to benefit LSEM. Keith will have more information at our next meeting on a recommendation on how to establish a Social Media platform for LSEM.

Wayne Waddell stated it is important to set a goal for the *Give for Good Campaign*. He stressed that Board members can cooperate in the Campaign by calling individuals and to knowing what their gift was in the previous year. Personal contacts and calls are very important.

Director's Report

Wayne Waddell reported there were 6,432 visitors at the Museum since our last meeting

The remarkable frescoes on the entrance to the Museum were funded through some of the Wheless Foundation funds. The State has funded a new roof on the Rotunda for \$227,900.00 and a new chiller and boiler for \$180,000.00.

The January Reception for the Art Exhibit was successful with 200 to 250 visitors. The March 10th Craft Beer Fest brought in 800 to 1,000 visitors. April 28 will be the Artini Event in cooperation with the Bossier Arts Council There are plans to partner with Norton Art Museum on some events in the future.

Memberships: Wayne Waddell asked that Members be active in recruiting new members "*Be a Friend Ask a Friend Become a Friend*" of the Museum motto.

Old Business There was a recognition of the passing of our faithful Board member Mickey Prestridge. Roy Burrell asked Board members to be thinking of a person to place in the vacant position and refer the suggestion to the Nominating Committee.

Meeting Adjourned Nell Shehee stated there being no further business the meeting was adjourned.

The next meeting of the Governing Board will be Thursday July 12.